

May Wang

Design Experience

Facebook

Senior Product Designer, Messenger

May 2018 - Present

Currently working on Messenger Business. Design Lead for cross-family Click to Message Ad Experiences and Business Cross-App Communication / Interoperability between Messenger, WhatsApp, and Instagram.

Previously worked on building a system for automation and response efficiency tools to help small businesses better manage messages with customers.

Evernote

Product Designer, Growth

Jul 2017 - Apr 2018

Full stack designer on the Growth team, leading growth design for Evernote consumer and business products on all platforms. Also set up growth experiments, wrote content, and conducted research.

Led redesign of business sign up flow and refresh of new user onboarding journey on iOS, Android, Desktop and Web, driving significant increase in new user retention.

Rodan + Fields

Product Designer

Mar 2016 - Jul 2017

Built and optimized customer experience products at R+F, with a focus on conversion and acquisition / growth products like the E-Commerce shopping cart, checkout process, enrollment flows, and point-of-sale systems for special events.

WeTravel

Product Designer

Sep 2015 - Feb 2016

Led design of WeTravel's business and customer facing landing pages + customer facing trip discovery interfaces. Worked directly with founders to shape product roadmap.

Education

New York University

Bachelor of Arts with Honors, English Literature, Journalism

May 2012

Tradecraft

Product Design Apprenticeship

Sep 2015

Contact

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Tools

Figma

Sketch

Principle

HTML / CSS

Mural

Pen & Pencil

Superpowers

Product Thinking

Interaction Design

Visual Design

Systems Thinking

Service Design

Content Strategy

Leading Design Sprints

Driving XFN Alignment

Languages

English

Mandarin Chinese